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# Lockton Case Study for Ripple



**LOCKTON**<sup>®</sup>

## CASE STUDY

# Lockton's partnership with R;pple

As the world's largest independent insurance brokerage firm, Lockton is committed to service and empowered with a single-minded focus on delivering results for clients. More than 9,500 Associates provide 65,000 clients globally with creative solutions in risk management, insurance and employee benefits consulting.

### How did Lockton hear about R;pple?

Alice Hendy, the co-Founder of R;pple, works in the insurance industry at QBE and was introduced to Lockton via a Lockton partner through his connections with QBE. Lockton's Head of Employee Relations picked this up and developed the relationship with R;pple and Lockton was very keen to introduce this life saving tool for its UK and Ireland employees (with a view of rolling out wider in the future). It was also important to Lockton to support Alice who is part of the insurance industry and someone who is making an important difference to people's lives.

### How does R;pple fit within the Lockton Wellbeing offering?

One of Lockton's philosophies is we "Recognise our Associates as our most valuable assets" and we pride ourselves on having a genuinely caring culture. We are continuously developing and enhancing our wellbeing offering particularly over the past couple of years and this will continue.

Partnering with R;pple to have their browser tool in place means we have put a potentially life saving tool in place to safeguard our associates and their families. One important element for us, which was key to our signing up to R;pple, was the fact that Lockton's Associates could download the tool onto their personal computers/laptops as well.

Hopefully it will never need to be triggered, but it is reassuring to know it's there.



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### What else drew you to R;pple?

Knowing that the funds from Lockton signing up to R;pple means we are contributing to what R;pple can achieve in the future and in particular with its next development – to enable the browser to operate on mobile phones and to spread its reach more globally. R;pple also allows schools, colleges and universities to use the browser for free.

Such important work needs our full support and commitment. We knew that since its launch in 2021, 24 people had contacted R;pple to say the intervention of the R;pple tool saved their lives.

### When did you launch R;pple?

We had originally planned to launch R;pple on World Suicide Prevention Day but this was a few days after the sad passing of Queen Elizabeth II so this was delayed. R;pple was launched at Lockton on 3 October 2022 and we plan to renew this in October 2023.

### Background on R;pple

The charity was founded by Alice Hendy (who works for QBE) after losing her brother, Josh, to suicide at 21 years old. Josh had been researching techniques to take his own life through harmful internet searches. This sparked the idea for Alice to set up R;pple, which is a suicide prevention tool to help others.

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